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CHRISTIAN COACHES NETWORK INTERNATIONAL

COACHING CREDENTIALS: What You Want to Know

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**COACHING CREDENTIALS:** What You Want to Know

Go to: christiancoachingresources.com/ccni2021



Do I need coaching credentials?

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What You Want to Know

- What is the value of coaching credentials?
- What are the options?
- What is required?
- · How do I decide?
- What next?
- Tips for Success





What is the value of coaching credentials?

- Credibility
- Confidence
- Connection with Opportunities
- Coaching Mindset
- Contribution to the Profession



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In the 2020 ICF Global Coaching Study, 85% of coaches agreed that clients expect them to be certified or credentialed.



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83% of consumers who experienced a coaching relationship reported that it was important or very important for coaches to hold a credential, according to the 2017 ICF Global Consumer Awareness Study.

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Consumers are more likely to recommend a coach who holds a credential than a coach who does not, the 2017 ICF Global Consumer Awareness Study reports.



## What is required?

- Qualifying Coach Specific Training
- Coaching Experience
- Mentor (Skills) CoachingPerformance Evaluation
- Written Evaluation



What are the options?

- ICF International Coaching Federation coachingfederation.org
- CCNI Christian Coaches Network International christiancoaches.com
- Coach Training Program
- Other



ICF

- Level One Associate Certified Coach ACC
- Level Two Professional Certified Coach PCC
  Level Three Master Certified Coach MCC

#### CCNI

- Level One Certified Christian Coach ACC
  Level Two Certified Professional Christian Coach CPCC
  Level Three Certified Master Christian Coach CMCC



### Required Training and Experience Hours

	Required Training Hours	Required Experience Hours
ICF ACC	60	100
CCNI CCC	60	100
ICF PCC	125	500
CCNI CPCC	125	500
ICF MCC	200	2500
CCNI CMCC	200	1500



Requirements for First Level Credential

Training	60	60
Coaching Experience	100	100
Mentor (Skills) Coaching	10	10
Performance Evaluation	✓	✓
Written Evaluation	✓	



Learn more about Christian Coaches Network International coaching credentials tomorrow October 1 at 2PM Eastern Here at this CCNI eSummit



How do I decide?

- What do you feel God has called you to?
- What does that look like (your vision)?
- How will credentials support that vision?





What next?

- Training
- Coaching Experience Hours
- Mentor Coaching
- Successful Recorded Coaching Session
- Study for Written Test





## Next Steps: Training

- Choose qualifying coach training
- Find programs listed at ICF and CCNI
- For help get my ebook find link at christiancoachingresources.com/ccni2021





### Next Steps: Coach Experience Hours

- Pursue paying clients
- Pursue pro bono clients
- Pursue exchange of service and barter clients (count as paid)
- Exchange services with another professionally trained coach (count as paid)



Next Steps: Mentor Coaching

- Find in your training program
- Find at ICF Mentor Coach Registry
- Find with the CCNI coach finder
- Mentor Coach presentation in January



## Next Steps: Successful Coaching Recording

- Ensure your skills are at the appropriate level by choosing excellent coach training
  and working with your mentor coach
- Work with a mentor coach who can help you confidently choose your recording for submission



## Next Steps: Study for Written Test (ICF)

- Prepare for ICF's Coaching Knowledge Exam (CKA)
- Choose coach training that will effectively prepare you by providing thorough teaching in alignment with ICF's Core Competencies.
- Work with a mentor coach who can support your understanding and application
  of ICF's Core Competencies.



**Tips for Success** 

- Stay up-to-date on the requirements for your desired credential(s)
- Research and confirm qualifying accreditation and approval status with your
- training organization(s)
- Record coaching experience hours as you go (see ICF template to download)
- File records along the way



