



What does it take?



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What is Success?



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What does it take?



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## WALKING YOUR TALK



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## WALKING YOUR TALK



- ❖ Unique Values
- ❖ Mission Statement
- ❖ Personal Vision
- ❖ Goals and Plans

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## WALKING YOUR TALK



- ❖ Personal Schedule
- ❖ Personal Definitions of Key Words
- ❖ Personal Community of Support

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## CREATE BUSINESS VISION AND PLANS



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## CREATE BUSINESS VISION AND PLANS



- ❖ Business Vision vs. Business Plan
- ❖ Business Vision and Personal Vision

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## LEARN MARKETING BASICS



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## LEARN MARKETING BASICS



- ❖ Personal Brand
- ❖ Target Market
- ❖ Name Choice
- ❖ Local vs. Global Market

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## LEARN ONLINE MARKETING



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## LEARN ONLINE MARKETING



- ❖ Website
- ❖ Sign Up for Free Stuff (grow your list)
- ❖ Social Media

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## ENGAGE CLIENTS



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## ENGAGE CLIENTS



- Establish rates
- Create and assemble new client forms



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## PUTTING IT ALL TOGETHER ADMINISTRATIVELY



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## PUTTING IT ALL TOGETHER ADMINISTRATIVELY



- ❖ Business Cards
- ❖ Workspace
- ❖ Technology
- ❖ Finances
- ❖ Keep Vision at Hand
- ❖ Work with a Mentor Coach

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## CREATE MULTIPLE STREAMS OF INCOME



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## CREATE MULTIPLE STREAMS OF INCOME



- ❖ Coaching
- ❖ Teaching
- ❖ Workshops
- ❖ Products
- ❖ Affiliate/Advertising Income
- ❖ Day Jobs

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## PROFESSIONAL DEVELOPMENT



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## PROFESSIONAL DEVELOPMENT



- ❖ Coach Training
- ❖ Business Skills Training

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## AS A CHRISTIAN COACH...



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## AS A CHRISTIAN COACH...



- ❖ Prayer
- ❖ Community

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## For More Help



The Business of Coaching: Starting the Journey  
Eight Lesson Self-Paced Online Course

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Thank you.

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- 763.780.8508

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