

BECOMING A COACH: WHAT YOU WANT TO KNOW

Webinar

Presented by Linda Hedberg



BECOMING A COACH: WHAT YOU WANT TO KNOW



Linda Hedberg

**Welcome
to
the webinar!**



BECOMING A COACH: WHAT YOU WANT TO KNOW

Is coaching for me?



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Pray :: Pray :: Pray

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BECOMING A COACH: WHAT YOU WANT TO KNOW

- What is life coaching and how is it different from counseling?
- How do Christian coaches integrate faith with coaching?
- What about accreditation, certification and credentialing?
- What does it take to start a life coaching business (or ministry)?
- Is a career or ministry in coaching right for you?



BECOMING A COACH: WHAT YOU WANT TO KNOW

What is life coaching and how is it different from counseling?



BECOMING A COACH: WHAT YOU WANT TO KNOW

What kind of coaching are we talking about?

“The art and practice of enabling individuals and groups to move from where they are to where they want to be...”

Gary R. Collins

Christian Coaching: Helping Others Turn Potential Into Reality (2001, 2009)



BECOMING A COACH: WHAT YOU WANT TO KNOW

What kind of coaching are we talking about?

“partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential.”

International Coach Federation (ICF)
www.coachfederation.org



BECOMING A COACH: WHAT YOU WANT TO KNOW

What kind of coaching are we talking about?

“Christian coaching is a professional relationship focused on empowering a person or group to effect change, create new awareness, move into action and step into abundant Christian life in business and in personal areas.”

Christian Coaches Network International (CCNI)
www.christiancoaches.com



BECOMING A COACH: WHAT YOU WANT TO KNOW

A coach...

- Establishes trust and rapport
- Acts as co-equal collaborator
- Practices active listening
- Utilizes powerful questions
- Facilitates vision-casting
- Assists clients in identifying resources and addressing obstacles
- Focuses on clients’ strengths



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BECOMING A COACH: WHAT YOU WANT TO KNOW

	Life Coaching	Counseling or Therapy	Consulting	Spiritual Direction	Mentoring and Discipleship
Typical Relationship	One-on-One or group in a professional context	One-on-One or group in a professional context	One-on-One or organizational in a professional context	One-on-One or group in a professional or ministry context	One-on-One in a business context (mentoring) or ministry or personal context (mentoring or discipleship)
Focus	Future, vision	Past, pain	Project or problem	God	Teaching by example
Desired Outcome	Action toward meaningful goals	Healing and restoration	Expert opinion and recommendations	God's direction	Personal or spiritual growth and maturity
Training	Professional training and certification available and commonly expected	Professional training and licensing typically required	Training specific to consultant's area of expertise is commonly expected	Professional training and certification available	Not typically expected
Meetings	Often by phone, sometimes in person	In person	Usually in person	In person	Usually in person
Role	Coach is a collaborator who provides structure and process to an agenda set by the client	Counselor provides clinical expertise and facilitates a healing process	Consultant is an expert who analyzes a problem or project and provides reports and recommendations	Spiritual director is a collaborator who prays and listens with clients	Mentor or disciple is a companion who has "gone before" and can lead and advise by example

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BECOMING A COACH: WHAT YOU WANT TO KNOW

Know what coaching is to make sure it is a good match for your vision.



BECOMING A COACH: WHAT YOU WANT TO KNOW

How do Christians do coaching in businesses or ministries?

- Solo Entrepreneurs, part or full time
- Ministry, possibly non-profit
- Integrate coaching into current ministry or career
- Internal coaches
- Enhance to consulting services



BECOMING A COACH: WHAT YOU WANT TO KNOW

How do solo entrepreneurs work as coaches?

- Coach 1:1 or groups
- In person or over-the-phone
- Teach, write, speak
- Blog and use social media
- Market and manage our businesses
- Create and offer products



BECOMING A COACH: WHAT YOU WANT TO KNOW

How do we integrate our faith and coaching?

- “Christian coaches” and “Coaches who are Christians”
- Serving a target market of Christians or not
- Pray for ourselves and our clients
- Share many skills and approaches with coaches who don’t share our faith, but also share significant differences.



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BECOMING A COACH: WHAT YOU WANT TO KNOW

What about accreditation, certification and credentialing?

- In the U.S. **accreditation** refers to schools.
- **Certification** and **credentialing** refers to individuals.



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Do I need certification?



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www.ChristianCoaches.com

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*The Complete Guide to
Christian Coach Training*
Available ebook
Or softcover at
www.ChristianCoachTrainingGuide.com



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**What does it take to start a life coaching
business or ministry?**

- Training
- Entrepreneurial Spirit
- Hard Work
- Calling/Leading from God



BECOMING A COACH: WHAT YOU WANT TO KNOW

Is a career or ministry in coaching right for me?



**Without vision
people perish.**
Proverbs 29:18



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www.ChristianCoaches.com



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*The Complete Guide to
Christian Coach Training*
Available ebook
Or softcover at
www.ChristianCoachTrainingGuide.com





Thank you.

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